

December Promotion - Historian and Media Relations

Happy December and Happy Holidays to one and all!

We all know this is a busy and joyous time of year, but it can also be stressful and lonely. Our Auxiliaries are doing so many great things in the posts and out in the communities this year, but let's take a moment to look a little closer to home. Are there members that are infirmed and cannot leave home to join in the festivities that the Auxiliary is providing? Has a member recently lost someone close to them, and is just not feeling the holiday spirit? As a widow myself, I know all too well that the holiday can be full of people, yet so lonely at the same time. As keepers of our history, this is a perfect time to touch base with those members who may not be able to get out, or purely don't want to, and bring them your time and your smile. This may make all of the difference in the world to that member.

Historians have a unique role to play in not only documenting the fun, but also preserving our history, and by doing so, it is a perfect time to interview that long-time member. Reminisce with them, let them tell you about holiday parties past and that one time...We are all involved and are enthusiastic about our Auxiliaries, but those members that are unable to be involved now were once like us, too. Allow them to share their special memories with you, and document it. Those stories will be gone someday.

Don't forget to report everything that your posts/auxiliaries are up to. From social media posts to traditional media and emails...every report counts!

I will leave you with this thought as we enter into the New Year: always look forward, but never forget where you traveled from, for only then will you see how far you have come.

May you all have a blessed holiday season, and a very Happy New Year!

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